



SCAS

SUGUNA COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University | Co Education

Nehru Nagar (W), Kalapatti Road, Coimbatore - 641014

COLLEGE MAGAZINE

TITBITS 2024



*Education is not the filling of a pail,
but the lighting of a fire*

William Butler Yeats

CHAIRMAN DESK



“ A wise and Positively a Stubborn Man can Sail a Clay Boat ”

Another feather in the cap of Suguna Educational Institutions is Suguna College of Arts and Science which strives to be anticipative and proactive in nation building by inculcating the quality higher education with limitless meritorious scholarships.

A few years ago, there was an attempt to encapsulate and treasure down in the burrows of the earth, all the available accrued knowledge of this globe, for future generations to explore and discover. Future generations may or may not be interested in such a time capsule from the past.

At Suguna College of Arts and Science, the academic fraternity is an active community of learners who pursue knowledge as an active and dynamic phenomenon with infinite and immense possibilities. We invest in the younger generations to instill in them the passion for knowledge and the seeds of research and learning. We strive to build a community of learners and teachers who believe that learning is not possible without teaching and teaching is not at all possible without learning.

As Chairman It is my privilege to assure you that SCAS will continue to stay in pursuit of greater degree of academic and research excellences and I welcome the young minds as citizens of Suguna group.

ALL THE VERY BEST WITH WARM REGARDS

SHRI. V. LAKSHMINARAYANAMY

CHAIRMAN, SUGUNA INSTITUTIONS

PRESIDENT DESK

“ When Knowledge Speaks, Wisdom Listens ”

Pursuit of knowledge is the pursuit of truth that should lead us to the motto and vision of this institution.

It is my immense pleasure to send the academic and social message as President of the Suguna educational institutions. Suguna College of Arts and Science is one of the finest educational and holy ventures of Suguna group which is in the industrial existence of 60 years and academic presence of 25 years in Coimbatore.



The pivotal element of SCAS is the academic fraternity who strives to inherit the passion and vision of the 20th century visionary, the then President Dr APJ Abdul Kalam, to invest faith in the talents of young skill sets which are much larger in India.

In addition to the University curriculum, the academic models of SCAS are designed with top industries to acquaint students with the on-field industrial trends. The academic standards are well set and governed by the very active board consisting of eminent academicians and practitioners. The course on ethics and culture is the key priority of SCAS to imbibe meritorious ethics in the young minds.

I welcome all aspiring young minds to join this enthusiastic family of Suguna in pursuing knowledge to serve the world at large.

GOOD LUCK

SMT. L. SUGUNA

PRESIDENT, SUGUNA INSTITUTIONS

SECRETARY DESK



In this global scenario, success comes to those who dedicate everything to their passion. However, your endeavour in opting SUGUNA as your temple of education should be your best choice. Here I am glad to welcome you for our lively premises. I am delighted to mention that SUGUNA is a corner stone for shaping the novice to make them to unlock their hidden talents and insightful learning. This enriches the scope for the students to seek for an astute progress both in academics and in common life. With technical outlook, our institutions pursue strengthened spirit of openness for global arena. It inculcates optimistic academic environment for every learners. I assure that your exploration for knowledge will absolutely find its satisfaction here and living in SUGUNA Campus will provide a luminous forum for the beginners.

DR. SRIKANTH KANNAN B.COM., M.A., MBA., PGDM., PH.D.
SECRETARY, SUGUNA CHARITABLE TRUST.

DIRECTOR DESK

“ Together we can Excel

Suguna College of Arts and Science is one of the very few institutions which will be of world class in nature focussing mainly on Commerce and Management streams which is very vital at this need of hour. The State-of-the Art infrastructure, experienced faculty coupled with innovative curriculum will enable the College to achieve greater heights in the days to come not only in Coimbatore but also in national and international levels. The College shall march forward in alignment with core values of discipline, brotherhood, academic excellence, use of latest technology which will help in our National Development.



With the set up of a world class Arts & Science College under the brand Suguna group of Educational Institutions, the farsighted vision of our Founder father, Late. Shri V. Ramasamy Naidu and our beloved Chairman, Shri. V. Lakshminarayanamsamy and President, Mrs. Suguna Lakshminarayasamy, has been realised in a great way now.

DR. V. SEKAR B.SC., M.A., L.L.B., CAIB., PGDBA., MBA., M.PHIL., PH.D.
DIRECTOR(ADMIN)

PRINCIPAL DESK



“ GREETINGS ”

It is a matter of great pride and satisfaction for Suguna College of Arts and Science to bring out annual magazine (TITBITS). The college has made tremendous progress in all arenas-academic, non- academics and capacity building relevant to staff and students.

I am really proud of the faculty members who have been consistently striving to reach higher academic standards without disturbing their duties and activities in the institution. I would like to thank the authorities of parent institute for their valuable guidance and encouragement. I am also thankful to college development committee for its active support, guidance and encouragement.

As you scan through the pages, it will enlighten you with the important milestones that college has achieved this year. Besides, our budding talents have expressed their thoughts, ideas, hopes, feelings, aspirations and conceptions in a creative way. Faculty members frequently attend various International, National and State level conferences, seminars, workshops etc., to enrich and equip themselves to the current trends of learning and teaching. This magazine should be a good source of guidance for faculty and coming batches of students in choosing activities of their choice in their future for budding their career.

I congratulate Head, Teaching and Non-teaching staff, editorial board and students of Suguna college for bringing this edition of magazine(TITBITS 23-24).

**WISH YOU
ALL THE BEST.
WITH WARM GREETINGS & WISHES
DR. R. RAJKUMAR
PRINCIPAL**

Achievements 2023 - 2024

Accolades:

- Awarded for distinguished service in "Higher Education by Special Minds in India & Unifacvest University, Brazil, South America".
- Member of PG Commerce Board of Studies, Bharathiar University 2023-24, Coimbatore.
- Chief Editor of the book entitled Emerging Trends in Engineering, Management, and Arts & Science- ETEMAS-23.
- Chief Editor of the book entitled Artificial Intelligence Engineering challenges & opportunities.

Publications:

- Published a paper entitled Occupational stress related to Technology in teaching learning process among academicians in PRERANA - Journal of Management Thought and Practice.
- Published a paper entitled Consumer perception and purchase behaviour trends towards digital online buying behaviour of customer in Rubicon Publications - Recent Advances in Finance, Business management and Technology.
- Published a paper entitled An overview of Credit rating agencies in India in Rubicon Publications - Recent Advances in Finance, Business management and Technology.

Programme Participation:

- Attended an International Workshop on Research Menu Script Drafting and Patent Filing Process organized by Eudoxia Research University - ERU, USA from 20th-28th Nov 2023.
- Attended one-day Faculty Development Programme on Art of Writing Research Proposal and Funding Opportunities organized by Faculty Development Cell, SCAS.
- Participated in National Level Conference on NEP 2020 organized by Association of Indian College Principals on 10th & 11th Feb 2023 in Goa.

MOU' s

SUGUNA COLLEGE OF ARTS & SCIENCE

(Affiliated to Bharathiar University, Coimbatore)

Civil Aerodrome Post, Nehru Nagar (W), Kalapatti Road, Coimbatore – 641014, Tamilnadu

MOU SIGNING CEREMONY

with

PRIMAX FOUNDATION



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CSR Reg. No.: CSR00038642
NITI AAYOG Reg. No.: KA/2022/0318909



Bengaluru, Karnataka, India



MOUs were signed with an intention to foster leadership qualities, to provide and to enhance Research Skills and enrich student and faculty participation at Global Level.

SCHOOL OF COMMERCE

AWARNESS PROGRAM:

An awareness program, *Design Thinking for Your Career*, was organized in association with the MSME Technology Development Centre, CFTI, Chennai. The program stands as a beacon of guidance and inspiration for students seeking to enrich their knowledge and skills in various fields. Mr. Rajesh Kumar, through his mentorship, broadened the students' horizons and embraced them to accept new challenges with confidence. This exposure has not only enhanced their academic learning but also equipped them with practical insights that are invaluable in the professional realm.



The Career Awareness Program by Mr. R. Maheshwaran, CMA, aimed to shed light on career opportunities in the fields of Chartered Accountancy (CA), Cost and Management Accountancy (CMA), and Company Secretaryship (ACS). He shared his valuable insights and information about these career paths, contributing significantly to the event's success.

An Investor Awareness Program Exploring Investment Opportunities educated the students about the fundamentals of financial concepts such as budgeting, saving, investing, and managing debt and encouraged the students to develop healthy financial habits, such as setting financial goals, creating a diversified investment portfolio, and avoiding high-risk investments that they did not understand.



An awareness program on *Insurance Trends in the Current Scenario* by Mr. Selva Elango, LIC of India, and Star Health Insurance covered insights into life insurance, health insurance, and general insurance, along with discussions on job prospects in the field.

INSURANCE PROFESSIONAL PROGRAM:

Insurance Professional Program *Scope for Financial Planning* by Mr. M. Karunanidhi, Chartered Financial Practitioner, was yet another enlightening session. During the program, he elaborated on the four fundamental pillars of financial planning. The students were enriched by extensive experience. He inspired students to aspire to CFP or CFA. This event provided students with a comprehensive understanding of financial planning and its potential career prospects.



WORKSHOP:



A workshop on *Students for Success: Business and Interview Etiquette* by Mr. Joel Jesu Roy M., Soft Skill Trainer and Counsellor, educated the students on the importance of interview etiquette, interview preparation tips, attire, punctuality, and the nuances of body language. His engaging presentation was further enriched with real-life examples and insightful case studies, which provided students with valuable skills and knowledge to excel in their interviews and business interactions.

Final-year students participated in a workshop on *Data Analysis using SPSS*. An overview of research methods has been presented by Dr. B. Priyanka. Dr. D. Anitha gave an explanation of how to use SPSS software for data analysis. By taking part, the students learned about the fundamentals of research as well as how to use SPSS for research.



OUTREACH PROGRAM:



An Outreach Program on *Experiential Learning* by Mr. Gowtham Loganathan, Founder and Managing Director of Sky-High Group, helped the students focus on practical knowledge, leadership qualities, and teamwork. The program had three engaging activities like problem-solving, action drumming, and creativity building.

ASSOCIATION INAUGURATION:

The association was inaugurated with an insightful session on the scope *for budding professionals in the financial sector*. Shri. Viswa Ranjan Gupta, Chief Guest, delivered a captivating presentation on how students could harness their weaknesses and turn them into strengths. His profound insights deeply impacted the aspiring financial professionals. Adding to the wealth of knowledge, special guest Shri. Subash. C. Agarwal engaged in an interactive session with students. He emphasized the importance of honing skills and staying attuned to current trends in today's fiercely competitive world.



GUEST LECTURE:

Career Opportunities in the Stock Market by Mr.C.K. Arivazhagan highlighted the importance of capital markets and their processes to the students. The session encouraged the students to develop the habit of saving and investing. Students also learnt about successful trading, the process followed in trading exchanges, and the settlement of buying and selling shares.



A Guest Lecture *Ratios as Decision-Making Architects in Business* by Mr. K. Hariharan provides a comprehensive understanding of how ratio analysis serves as a powerful tool for informed decision-making in business. In addition, he also motivated them to pursue the CA profession and shared strategies for successfully clearing the exams.

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FACULTY DEVELOPMENT PROGRAM:



Faculty Development Program *Skill Development on NSDL Products and Services* by Mr. C.K. Arivazhagan gave an insight on the securities market and allied products. It helped the faculties enhance their proficiency in teaching about the securities market and allied products, thereby empowering them to guide students towards safe and informed investment practices.

INDUSTRIAL VISIT

An industrial visit for the first-year B.Com. CA and PA students to Walkaroo Pvt. Ltd., a prominent footwear manufacturing company, was organized to exemplify the department's commitment to holistic education, providing students with a platform to connect classroom learning with real-world application.



A TWO DAY INTERNATIONAL CONFERENCE (HYBRID MODE)

A two-day international conference (in hybrid mode) titled *Navigating Digital Transformation: Challenges and Opportunities in Global Business* was organized in collaboration with the Global Research Conference Forum, Pune. The key speakers of the sessions were Dr. V. Ramanujam, Bharathiar University, Coimbatore; Dr. Muthu Kumar, Madurai Kamaraj University, Madurai; and Dr. A. Mayil Murugan, Madurai College, Madurai. They addressed the gathering and shared their knowledge and experience with reference to the conference data-driven decision-making, robust cyber security, global market opportunities, customer-centric digital solutions, and related insights and strategies that were imparted to the students and scholars.

More than 250 scholars, professors, and professional leaders from various universities in different parts of the world participated in the conference. Participation certificates were given to the participants at the validatory session.



SCHOOL OF MANAGEMENT

NATIONAL SEMINAR:

As part of commemorating World Entrepreneur's Day, the Department in association with Entrepreneurship and Development Cell organized A *Success Story of Young Entrepreneur*. Mr. Santhosh Premraj, the resource person for the program, shared numerous startup concepts and insights.



ASSOCIATION INAUGURATION:



The management association was inaugurated in partnership with Department of Commerce and Computer Science on the *scope for budding professionals in the financial sector*. Shri. Viswa Ranjan Gupta, Chief Guest, delivered a captivating presentation on how students could harness their weaknesses and turn them into strengths. His profound insights deeply impacted the aspiring financial professionals. Adding to the wealth of knowledge, special guest Shri. Subash. C. Agarwal engaged in an interactive session with students. He emphasized the importance of honing skills and staying attuned to current trends in today's fiercely competitive world.

FACULTY DEVELOPMENT PROGRAM:

The Department hosted a Faculty Development Program (FDP) focusing on *Advanced PowerPoint* by Mr. R. Chinthan. He provided valuable insights into the diverse applications of PowerPoint presentations.



The Faculty Development Program on *Excel for Teaching Experience* enlightened the faculties on how advanced Excel skills can be applied in academic tasks, such as organizing research data, creating interactive charts for presentations, and also introduced the IF function as a logical function in Excel, explaining its purpose in making decisions based on specified conditions.

BUDGET BUZZ:

Budget Buzz: Decoding the Budget by Dr. R. Chandrasekar, Asso. Professor, Department of Commerce, Dr. N.G.P Arts and Science College, CBE shared insights on the Interim Budget 2024, analyzing its key components, implications, and potential impacts across various sectors. Students from Business Administration and Commerce actively participated in dissecting the budget highlights, with approximately 130 students gaining valuable insights into the interim budget.



INDUSTRIAL VISIT:



As part of our academic curriculum, the students of Business Administration embarked on an enlightening industrial visit to Cosmik Technologies. Throughout the tour, the students were provided with comprehensive explanations regarding the functioning of different departments within the company, including production, quality control, research and development, and logistics. One of the highlights of the visit was the screening of a video presentation showcasing the advanced technologies and methodologies employed by Cosmik Technologies. Moreover, the visit provided students with valuable insight.

SCHOOL OF COMPUTER SCIENCE

CONCLAVE:

The HR Conclave, organized by our department in collaboration with the ICT Academy on February 10, 2024, aimed to provide insights into human resources and foster discussions on career development and industry expectations. Keynote speakers included Dr. V. Sekar, who stressed industry-academia collaboration, and Ms. Vijayalakshmi Subramaniam, VP-HR at Kanini Software Solutions, who explored AI's transformative role in HR. Other speakers, Mr. Gowtham Kalyan and Ms. Priyadharshini Rajasekaran, focused on industry expectations and lifelong learning, making the HR Conclave an enriching experience for students.



WORKSHOP:



Our department conducted a workshop titled *Design Thinking*, facilitated by Mr. Neil Tushar Kikani. Drawing inspiration from the work of Dr. Homi Jehangir Bhabha, Mr. Kikani delivered an insightful presentation on design thinking. Students enthusiastically engaged in the workshop, actively identifying and addressing current issues in Coimbatore, with a primary focus on traffic. This collaborative effort led to the generation of approximately 150 ideas aimed at tackling the identified challenges.

GUEST LECTURE:

Our department hosted a guest lecture on *Artificial Intelligence & Machine Learning (AI & ML)* aimed at familiarizing students with these cutting-edge technologies. Dr. A. Anbarasai, the esteemed guest speaker, delivered an accessible explanation of AI & ML, utilizing real-world examples and underlining the importance of ethical usage. The lecture explored fundamental AI and ML concepts. The session concluded with an engaging Q&A segment, receiving positive feedback from both students and faculty members.



INDUSTRIAL VISIT:



The YUVA club organised an industrial visit to Zinnov Consulting and Management Solutions Pvt Ltd, Coimbatore for the Second year students of B.Sc. Computer Science and BCA. This industrial visit has provided an insight to the emerging technologies in IT industries and also the students were given a session on Artificial Intelligence by the experts.

DEPARTMENT OF TAMIL

சிறப்பு சொற்பொழிவு:

சுகுணா கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ் துறை சார்பாக 07.03.2023 அன்று அறம் உணர்த்தும் கீழ்க்கணக்கு என்ற தலைப்பில் சிறப்பு சொற்பொழிவு நடைபெற்றது இதில் பூசாக்கும் கலை அறிவியல் கல்லூரியில் இணை

பேராசிரியர் முனைவர் கோ வசந்திமாலா அவர்கள் சிறப்பு

விருந்தினராக பங்கேற்று கீழ்க்கணக்கு இலக்கியங்களில்

சுட்டிக்காட்டப்பட்டுள்ள அறம் சார்ந்த செய்திகளை தற்காலகட்டத்தோடு இணைத்து மாணவர்களுக்கு பயன்படும் வகையில் உரை நிகழ்த்தினார். கல்லூரியின் தலைவர் திரு வி. லட்சுமி நாராயணசாமி அவர்கள் தலைமையேற்று தொடங்கி வைத்தார். கல்லூரியின் தமிழ்த்துறைத் தலைவர் முனைவர் இரா.சி. சுந்தரமயில் அவர்கள் வரவேற்புரை வழங்க முதல்வர் டாக்டர்.ஆர்.ராஜகுமார் அவர்களும் இயக்குனர் (நிர்வாகம்) டாக்டர் வி.சேகர் அவர்களும் வாழ்த்துரை வழங்கி நிகழ்வைச் சிறப்பித்தனர். பிற துறை தலைவர்களும் பேராசிரியர்களும் நிகழ்வில் கலந்து கொண்டனர்.



தமிழ் இலக்கிய மன்ற துவக்கம்:



சுகுணா கலை மற்றும் அறிவியல் கல்லூரி தமிழ்த்துறை சார்பாக 18.07.2023 அன்று சுகுணா தமிழ் மன்றம் என்ற பெயரில் தமிழ் இலக்கிய மன்றம் துவங்கப்பட்டது. சுகுணா நிறுவனங்களின் தலைவர் திரு வி லட்சுமி நாராயணசாமி அவர்களின் தலைமையேற்க தமிழ்த்துறைத் தலைவர்

வரவேற்புரை வழங்கினார். படைப்பாளி கவிதாயினி மீ. உமா மகேஸ்வரி அவர்கள் விழாவின் சிறப்பு விருந்தினராக கலந்துகொண்டு குத்து விளக்கேற்றி மன்றத்தை இனிதே தொடங்கி வைத்தார். மேலும் தமிழிலே தலை மொழி என்ற தலைப்பில் தமிழின் சிறப்பு, பெருமைகளை மாணவர்கள் அறிந்து கொள்ளும் வகையிலும் தமிழின் அவசியமும் பிற துறைகளில் தமிழ் மொழியின் பயன்பாடு மற்றும் வாய்ப்புகள் குறித்தும் உரை நிகழ்த்தினார். வேலை வாய்ப்பிற்கு மொழி அறிவு அவசியம் என்ற விழிப்புணர்வைத் தரும் வகையில் நிகழ்வு அமைந்தது. கல்லூரி மாணவர்களும் பேராசிரியர்களும் துறைத் தலைவர்களும் நிகழ்வில் கலந்து கொண்டு மகிழ்ந்தனர்.

பயிற்சி பட்டறை:

சுகுணா கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ்த்துறையும் நுண்கலை மையமும் இணைந்து 10.03.2023 அன்று மாணவர்களுக்கான பயிற்சிப் பட்டறை நடத்தியது. இளம் பெண் தொழில் அதிபர்களை உருவாக்கும் நோக்கோடு கைத்தொழில் போற்று என்ற தலைப்பில் அமைந்த இந்நிகழ்வில் கோவையைச் சார்ந்த பெண் முன்னேற்ற



சங்கத்தின் தன்னார்வலர் செல்வி உமா மகேஸ்வரி சிறப்பு விருந்தினராக கலந்து கொண்டு மென் நூலில் பொம்மைகள் செய்தல் குளிர்கால சட்டைகள் உருவாக்குதல் கலைப்பொருட்களை வடிவமைத்தல் போன்ற பல்வேறு திறன்சார் பயிற்சிகள் வழங்கினார். மாணவியர் சுய தொழில் ஒன்றை கற்றுக்கொண்டு மகிழ்ச்சியடைந்தனர். கல்லூரியின் தலைவர் தலைமை ஏற்க முதல்வர் மற்றும் இயக்குனர் வாழ்த்துரை வழங்க கணினித்துறையில் தலைவர் திரு கமல்ராஜ் அவர்கள் வரவேற்புரை வழங்க தமிழ்த் துறைத்தலைவர் நன்றியுரை வழங்க விழா சிறப்பாக நடைபெற்றது.

சிறப்பு பட்டிமன்றம்:



சுகுணா கலை மற்றும் அறிவியல் கல்லூரி தமிழ்த்துறையின் சுகுணா தமிழ் மன்றம் சார்பாக மாணவர்களுக்கான சிறப்பு சொற்பொழிவு 1.3.2024 அன்று முல்லைப்பாட்டில் அன்பின் ஆளுமை என்ற தலைப்பில் நடைபெற்றது. நிகழ்வின் சிறப்பு விருந்தினராக ரத்தினம் கலை அறிவியல் கல்லூரியின் தமிழ்த்துறைத் தலைவர் முனைவர் ந. பரமேஸ்வரி அவர்கள் கலந்துகொண்டு முல்லைப்பாட்டு சார்ந்த ஆழ்ந்த ஆராய்ச்சிக் கருத்துகளை எடுத்துரைத்தார். பலத்துறை பேராசிரியர்களும் மாணவர்களும் கலந்து கொண்டு பயன் பெற்றனர்.

இளம் பாரதி விருது 2023:

சுகுணா கலை மற்றும் அறிவியல் கல்லூரியை முன்னிலைப்படுத்தி பாரதியார்ப ல்கலைக்கழகத்தில் நடைபெற்ற இளம் பாரதி விருது 2023 என்ற விழாவில் நம் கல்லூரி மாணவர்கள் கலந்துகொண்டு பேச்சுப் போட்டியிலும் கவிதை போட்டியிலும் பங்கேற்றுச் சிறப்பித்தனர்.



உலக தாய்மொழி தினம்:



சுகுணா கலை மற்றும் அறிவியல் கல்லூரியில் சுகுணா தமிழ் மன்றம் சார்பாக உலக தாய்மொழி தினம் 21. 2. 2024 அன்று கொண்டாடப்பட்டது. தாய்மொழியின் தனித்துவத்தை மாணவர்களுக்கு உணர்த்தும் வகையில் தமிழில் கையொப்பமிட வேண்டும் என மிகப் பெரியதொரு வெள்ளைப் பலகையும் வண்ண எழுதுகோலும் வைக்கப்பட்டிருந்தன. மாணவர்கள் குதூகலத்தோடும் உற்சாகத்தோடும் தமிழில் கையெழுத்திட்டு அழகு பார்த்தனர்.

பகடிவதை ஒழிப்பு தினம்:

சுகுணா கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ்த்துறையும் பகடி வதை எதிர்ப்பு மையமும் இணைந்து பகடிவதை ஒழிப்பு தினத்தை கொண்டாடியது. ஆண்டுதோறும் ஒரு நாள் மட்டும் நடைபெறும் இவ்விழிப்புணர்வு நிகழ்வு இவ்வாண்டு 12.8.2023 முதல் 18.8.2023 வரை பகடி வதை ஒழிப்பு வாரமாக நடைபெற்றது. இதில் சுகுணா கலை அறிவியல் கல்லூரி மாணவர்களுக்கு இடையே ஓவியப்போட்டி பேச்சு போட்டி ஆகியவை நடைபெற்றன மேலும் மாணவர்களுக்கு விழிப்புணர்வை ஏற்படுத்தும் வகையில் குறும்படங்களும் திரையிடப்பட்டன.



DEPARTMENT OF ENGLISH LITERATURE

POLISH FOR SUCCESS:

National level workshop was conducted and it dove into a wealth of knowledge on mastering interviews, English communication, and presentation skills led by Ms. Haripriyanka, English partner, Coimbatore. Final Year students and students of English Department participated and gained valuable insights on how to effectively prepare for interviews and polish their skills for success. The workshop provided a comprehensive understanding of techniques to excel in interviews, refine English communication, and enhance overall presentation skills. It was an enriching experience that equipped students with the tools they need to shine in their future endeavors.



The Department conducted a *National level seminar* by Ms. Keerthana K S, English Companion engaging students on fluency and phonetics, offering valuable insights for individuals looking to enhance their pronunciation skills. Attendees had the opportunity to delve into techniques aimed at improving their spoken communication and language fluency. During the seminar, participants learned practical tips and tricks to refine their pronunciation, helping them communicate more effectively in various settings. The interactive session provided a platform for attendees to practice phonetic exercises and receive personalized feedback from Ms. Keerthana K S herself. By focusing on the nuances of speech sounds and intonation patterns, participants gained a deeper understanding of how proper pronunciation contributes to overall fluency.

DEPARTMENT OF MATHEMATICS



A *Quiz program* was hosted by the Department of Mathematics on August 31, 2023, where students were selected through a preliminary written test. The top three performers emerged as winners. The program aimed to bolster student's problem-solving skills, teamwork critical thinking abilities.

PLACEMENT CELL

The placement cell has played a crucial role in connecting students with career decisions. Our college has actively encouraged our students to participate in placement, and 90% of our final- year students have secured positions in reputed companies with attractive packages.

STUDENTS ACHEIVEMENTS

S.NO.	Name of the Student	Department	Acheivements
1	DHANUSH P	III BBA	1)Winner of 9th Senior National Dueball Championship at New Delhi in February 2024.
2			2) Selected for Tamilnadu Due ball Team
3	DHANUSH A	III BBA	1)Published a paper in 3rd International conference on current trends in Multidisciplinary Research[ICCMR 2023] at Sri Krishna Arts and Science College "Effective Hybrid Workplace Benefits and Challenges"
4			2) Published a paper in International Conference on Globalisation of students Centric Education and Development [ICONGSCED-2024] at United Educational Institutions "Learner-Led Learning: Unlocking Potential with Student-Centric Pedagogy"
5	KATHIRVEL P	I BBA	Kathirvel of I BBA participated and won III PRIZE in the event Singing held on October 18th 2023 conducted by Siruvani Saran 2023 at PPG Business School, Coimbatore
6	KANNADHASAN S	I BBA	Kannadhasan S of I BBA has completed 5 online course from the Great Learning Academy
7	KALAIYAZHAGAN	I BBA	Kalaiyazhagan of I BBA participated and won I Place in Kabaddi uner 17 Category organized by School games sports development foundation, TamilNadu held at Selvloor Sports Ground, Virudhunagar on sep 23rd and 24th 2023
8	LAXITHAA S	I BBA	Laxithaa S of I BBA participated and awarded as artist in MF Husain Award conducted by Government of India in association with Skill Development Drawing Literacy Mission on 15th Jan 2024.
9	MADHAN E	II BBA	Completed 10 online certification courses in different areas from Great Learning Academy and TCS ion
10	DINESH KUMAR	II BBA	Participated in Treasure Hunt and won second place in MIRARI 2024 (A National Level Inter Collegiate Meet) conducted by Dr.SNS Rajalakshmi College of Arts and Science
11	ZAHIR USEN	II BBA	
12	SELVA GANESH	II BBA	
13	SELVA GANESH	II BBA	
14	DINESH KUMAR	II BBA	
15	LAKSHMANAN	II BBA	
16	ZAHIR USEN	II BBA	
17	DEENU	II BBA	
18	DEEPAK	II BBA	Participated and won I (FIRST) place in Treasure Hunt event conducted by kovai Kalaimagal College of Arts and Science
19	MADAN E	II BBA	Participated and won II (SECOND) place in LOGO Finding event conducted by kovai Kalaimagal College of Arts and Science
20	JEBARAJ	II BBA	

CLUB ACTIVITIES



MSME Schemes & Benefits for startup



THINK BIG



Design Thinking



Gift an Organ



Bio Charcoal Briquettes



Heartathon



Jumble Sales Counter



Slow Cycle Race

CLUB ACTIVITIES



**Industrial Visit @kOVAL.CO,
Hanudev info park, Coimbatore**



**Thank you for your Support
YUVA Recognition 2023**



Coimbatore Vizha



Free Medical camp in Collaboration with GKNM



RESOURCE PERSON
MS.RUFINA SMITHA
Project co-ordinator
Future skills Prime digital skills platform
Tamilnadu Region

Co-ordinators
Dr. N. V. Brinda
Dr. P. Sri Padma abirami

Convener
Dr. R. Rajkumar
Principal
SCAS

Digital Skilling

YUVA Club & National Service Scheme
Jointly Organizes
FARISHTAY ROAD SAFETY SESSION

RESOURCE PERSON
Mr. Vengadesan. M
Project officer & Trainer

ALERT NGO
Coimbatore

Road Safety Session

STAFF ACHEIVEMENTS



Dr. M. Meenakshi Saratha
Assistant Professor / Head
Department of Commerce

- Received Global Excellence Award for Achievements in Research from STAR 2023, Special Minds, India and UNIFACVEST University, Brazil, South America on 1st, October 2023.
- Published an article entitled *A STUDY ON AGRICULTURAL CREDIT TO FARMERS WITH SPECIAL REFERENCE TO COIMBATORE CITY*, Madhya Bharti- Humanities and Social Sciences, Vol.85 No.1, January- June:2024, UGC care Approved Group I, Peer Reviewed, bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN 0974-0066 with IF =6.28, pp.49-56.
- Published a chapter titled "Applications of Artificial Intelligence and it's Impact on Banking Sector" in "Edited Book " Digital Transformation Trends in Education",4th September 2023, ISBN NO. 978-81-960301-3-1 pp 22-31
- Edited a Book Titled "Artificial Intelligence: Emerging Challenges and Opportunities in Industry 4.0 Era", Sri Bharani Publications, ISBN: 978-81-960301-4-8, June 2023
- Published an article titled *AN ASSESSMENT OF OVERDUE FACTORS AND SOCIO – ECONOMIC CHARACTERISTICS OF DEFAULTERSFROM CANARA BANK TOWARDS ALLIED LOAN*, Shodhak : A Journal of Historical Research ,UGC CARE Group- 1, Sr. No: 381, Volume: 53, Issue: 02,No: 07, May - August: 2023, pp. 127 - 135, ISSN : 0302-9832
- Organized Workshop/FDP/National Seminar - 2
- Participation in Seminars/Conferences/FDP - 8



Dr. S. Kalaiselvi
Assistant Professor
Department of Commerce

- Published a chapter titled "Impact of Digital Payments on Consumer's Spending Behaviour" in "Edited Book *CONSUMER BEHAVIOUR, RIGHTS AND RESPONSIBILITIES*, September 2023, ISBN NO. 978-81-966169-2-2 Pp 84-89
- "Published an article titled "*ROLE OF ARTIFICIAL INTELIGENT IN DIGITAL MARKETING: AN OVERVIEW* , JUNI KHYAT Journal ,UGC CARE Group- 1, ISSN 2278-4632 with IF=6.625 Vol. 13, Issue. 7, No. 10, July: 2023
- "Published an article titled *CUSTOMER ATTITUDES TOWARDS E-WALLETS IN COIMBATORE CITY: A STUDY* , DOGO RangsangResearch Journal ,UGC CARE Group- 1, ISSN 2347-7180 with IF=5.127 Vol. 13, Issue. 6, No. 10, June : 2023
- Participated and Completed the Faculty Entrepreneurship Development Programme conducted for 12 days sponsored by the Department of Science and Technology, Ministry of Science & Technology, Govt. of India, organized by Entrepreneurship Development Cell of PSG College of Arts & Science, Coimbatore and FICCI Flo-Coimbatore Chapter through Hybird mode from 13.12.2023 to 26.12.2023
- Organized Workshop/FDP - 4 & Participation in Seminars/Conferences/FDP - 11



Dr.K.Geethanjali
Assistant Professor
Department of Commerce

- Publied an articles of *AN EMPIRICAL ANALYSES OF INVESTORS PREFERENCE, PERCEPTION OF INVESTMENT AVENUS IN FINANCIAL MARKET* JUNI KHYAT JOURNAL ISSN:2278-4632
- Publied an articles of *An Emprical Study Awareness Level of Individual Investors in Financial Market* Solovyov Studies ISPU, VOLUME 71, ISSUE 11, 2023
- Published a chapter entitled *Influence of AI in Sports" in the edited book* AI Emerging Challenges and Opportunities in Industry 4.0 Era" on June 23, ISBN No:978-81-960301-4-8.
- Participation in Seminars/Conferences/FDP - 3



Dr.J.Thiagarajan
Assistant Professor
Department of Commerce

- Completed NPTEL online certification course on the topic *Speaking Effectively*.
- Participated in one Day seminar *Building Your Career on Entrepreneurship: Exploring the startup Ecosystem* held on 17.08.2023 organized by SURYA GROUP OF INSTITUTIONS SCHOOL OF ENGINEERING & TECHNOLOGY,Vellupuram.
- Participated in Three Day seminar "*International Management Development Programme (MDP) on Technology & Digital Transformation - Its Impact on Business*, held on 24/7/23-26/7/23organished by Sri Ramakrishna Collegeof Arts and Science.
- Participated in One Day Workshop on *Advanced Powerpoint* Organised by Department of Business Administration, Suguna College of Arts and Science, Coimbatore on 30.06.2023.

STAFF ACHEIVEMENTS



Dr.T.KANIMOZHI
Assistant Professor
Department of Commerce

- Awarded Doctorate on 24/08/2023 under Bharathiar University
- Made a Pattern in the Journal of " The Pattern Office Journal No. 05/2024 dated on 2.2.2024 "No. of Pages :13 Claims:7-10558 **LOGISTIC SUPPLY CHAIN MANAGEMENT: A CATALYST FOR SHAPING INDIA'S ECONOMIC GROWTH.**
- Edited a Book Titled *Artificial Intelligence: Emerging Challenges and Opportunities in Industry 4.0 Era*, Sri Bharani Publications, ISBN: 978-81-960301-4
- Act as a Resource Person on the Topic of *Economic Growth* on 15.2.2024 Through webinar for PPG College of Arts and Science.
- Participation in Seminars/Conferences/FDP - 8 Organized Workshop/FDP/Conference - 3



Dr.A.VANITHA
Assistant Professor
Department of Commerce

- Awarded Doctorate on 2 April, 2024 under Bharathiar University
- Published an article titled *A study on policy holders awareness, preference, and satisfaction with respect to coimbatore district* - Humanities and Social Sciences ISSN: 0974-0066 Vol-84 No. 11, July - December: 2023
- Participation in Seminars/Conferences/FDP - 6 Organized Workshop/FDP/Conference - 1



Ms.V.Shreekarthika
Assistant Professor
Department of Commerce

- Published an articles of *AN EMPIRICAL ANALYSES OF INVESTORS PREFERENCE, PERCEPTION OF INVESTMENT AVENUS IN FINANCIAL MARKET* JUNI KHYAT JOURNAL ISSN:2278-4632
- Published an articles of *An Empirical Study Awareness Level of Individual Investors in Financial Market* Solovyov Studies ISPU, VOLUME 71, ISSUE 11, 2023
- Published a chapter entitled *Influence of AI in Sports" in the edited book AI Emerging Challenges and Opportunities in Industry 4.0 Era* on June 23, ISBN No:978-81-960301-4-8.
- Participation in Seminars/Conferences/FDP - 3



Mr.A.Arul
Assistant Professor
Department of Computer Science

- Participated in International Virtual FDP organized by Department of Computer Science, SCLAS, SIMATS
- Participated in ICT Academy Keywords Studio Conference on Building the Future of Entertainment: Careers in Game Development
- Participated in 5 days National FDP on Research Methodology



Dr.P.Sri Padma Abirami
Assistant Professor
Department of Commerce

- Published a paper *Current Trends in Central Bank Digital Currency" in International Conference on AI* in B&I Organized by Sri Ramakrishna College of Arts and Science (ISBN-978-93-340-0104-4)
- Published a Paper on *A Study on Customer Intention Towards E-Wallet*, Solovyov Studies ISPU, Volume 71, issue 12, 2023 (Journal ISSN 2076-9210)
- Participation in Seminars/Conferences/FDP - 2 Organized Workshop/FDP - 1



Dr.N.Pakutharivu
Assistant Professor
Head Department of Management

- Published an article titled "Arousal Behaviour of Consumers on Purchase of Jewelry, Humanities and Social Science Studies", in Group IUGC care listed Journal- Humanities and Social Science Studies, Vol 13, Issue 1, No.9 (January- June:2024), ISSN No.:2319-829X
- Published an article titled "Impact of Manipulative Advertising on Behaviour of Consumers Using Durable Products, Indian Journal of Psychology, Book No.02, 2024, ISSN:0019-5553
- Published an article titled "Teaching Skills-Indian Private School Scenario", in UGC care listed Journal- Humanities and Social Science Studies, Vol 13, Issue 1, No. 9 (January-June: "
- Participation in Seminars/Conferences/FDP - 2

STAFF ACHEIVEMENTS



Ms.B.Pradeepa
Assistant Professor
Department of Management

- As a Research Scholar Published a paper titled *LEARNER-LED LEARNING: UNLOCKING POTENTIAL WITH STUDENT-CENTRIC PEDAGOGY* in the International conference organized by UNITED INSTITUTIONS
- As a Research Scholar Published a paper titled *NAVIGATING THE DYNAMICS OF HYBRID WORK: BENEFITS, CHALLENGES AND STRATEGIES* in the International conference organized by KPR College of Arts and Science
- As a Research Scholar Published an article in 3rd International conference on current trends in multidisciplinary research on *Effective hybrid workplace Benefits and challenges* ISBN:9788119821242
- Published an article titled *Impact of Virtualreality and Augmented reality in Human resources management* published in IJCRT volume
- 11 issues 12 december 2023, An international open access, peer reviewed, UGC approved Journal no:49023(18).
- Organized Workshop/FDP/National Seminar - 1 Participation in Seminars/Conferences/FDP - 18



Ms.A.Anu Amalorpavamary
Assistant Professor
Department of Management

- Published a paper entitled *IMPACT OF ARTIFICIAL INTELLIGENCE IN HUMAN RESOURCE MANAGEMENT FUNCTION* in the ISBN Book titled *FUTURE TRENDS BREAKTHROUGHS AND INNOVATION IN HRM*
- with ISBN - 978-81-19337-04-0 ,first- volume I, July 2023 Organized Workshop/FDP/Conference - 2
- Participation in Seminars/Conferences/FDP - 6



Ms.A. Saranya
Assistant Professor
Department of Management

- Published a paper titled *TRENDS IN NON-PERFORMING ASSETS RECOVERY MECHANISM USING VARIOUS AVENUES* in the International conference organized by KPR College of Arts and Science on 30.01.24 and 31.01.2024
- Completed Online certification courses - 2
- Editor of the book *Artificial Intelligence Emerging challenges and opportunities in Industry 4.0 Era*
- Organized Workshop/FDP/National Seminar - 3 Participation in Seminars/Conferences/FDP - 16



Dr.N.Kamalraj
Assistant Professor / Head
Department of Computer Science

- Published article on *Real-Time Intelligent Information Protection Using AI and Machine Learning Model*, 2023 Eighth International Conference on Science Technology Engineering and Mathematics (ICONSTEM) | 979-8-3503-4779-1/23/\$31.00 ©2023 IEEE | DOI: 10.1109/ICONSTEM56934.2023.10142296
- EDITED BOOK CHAPTER - *Social Media Marketing Growth and its Development*, Artificial Intelligence Emerging Challenges and Opportunities in Industry 4.0 Era, ISBN: 978-81-960301-4-8. Published by Sri Bharani Publication, Cbe (2023)



Ms. B.SUGANYA
Assistant Professor
Department of Computer Science

- As a Research Scholar Published a paper titled *"A Survey on Task Scheduling based on various Meta-Heuristics and Machine Learning Algorithms in Cloud Computing* on August 2023 in the International Journal of Innovation Science and research technology .ISSN NO: 2456- 2165
- As a Research Scholar presented a paper titled " Improving task m scheduling in Cloud through hybridization and run time prediction" in the International conference on Green Computing For Communication Technologies (ICGCCT 2024) organized by Sona College of Techonoly Arts and Science on 6th & 7 th march 2024.
- Completed *ORACLE CLOUD INFRASTRUCTURE* course from 22.01.24 to 30.01.2024 in the Faculty Development Program as a part of Naan Mudhalvan at Bharathiar University.



Dr.NV Brindha
Assistant Professor
Department of Computer Science

- Awarde doctorate on 19.02.2024
- Acted as resource person for a hands on training programme on *Crafting memorable user Experiences :A hands- on-Training on High Quality Interfaces* on 10-10-2023 at Kongunadu Arts and Science College for the department of computer science students.
- Completed *Fundamentals of Coding and Cloud* course from 26.07.2023 to 28.07.2023 in the Faculty Development Program as a part of Naan Mudhalvan at Bharathiar University.
- Organized Workshop/FDP/Conference - 7
- Participation in Seminars/Conferences/FDP - 5
- Certificate Courses - 3

STAFF ACHEIVEMENTS



Dr. M. Kiruthika
Assistant Professor Head I/C
Department of Mathematics

- Published an article titled *Soft sets where lamphda belongs to (p, q, Q)* in International Journal of Mathematics and it's Applications", 11(2) (2023), 51-58.
- Published an article titled *Systematic Literature Search- AI in Mathematics Classes* in the edited book "*Artificial Intelligence Emerging challenges and opportunities in Industry 4.0 Era*
- Published an article titled " Soft rho-sets where rho belongs to (p, q, Q)" in European Chemical Bulletin, 2013,12(5), 1351-1359.
- Act as a Resource Person in the webinar on *World without Mathematics* organized by Department of Mathematics, PPG college of Arts and Science, Coimbatore on 2/8/2023.
- Author of the book " Mathematical Foundations of Computer Science" - SIPH publications.



Dr. G. Menaka
Assistant Professor
Department of Mathematics

- Published an article titled *OCTAGONAL INTUITIONISTIC FUZZY NUMBERS USING ARITHMETIC OPERATIONS* , JUNI KHYAT Journal ,UGC CARE Group- 1, ISSN 2278-4632with IF=6.625 Vol. 13, Issue. 7, No. 10, July: 2023
- Published an article titled *NEW ALPHA CUT ARITHMETIC OPERATIONS USING OCTAGONAL INTUITIONISTIC FUZZY NUMBERS* , DOGO Rangsang Research Journal ,UGC CARE Group- 1, ISSN 2347-7180 with IF=5.127 Vol. 13, Issue. 6, No. 10, June : 2023
- Organized Workshop/FDP/Conference - 2
- Participation in Seminars / Conferences / FDP - 9



Dr. C J Sofia
Assistant Professor / Head I/c
Department of English Literature

- Authored and published a book *Ship of life* United Litertes Publication, ISBN 9788196755249
- Authored and published a book *Everlasting love* Words genix Publication, ISBN 9789356052680
- Published a book entitled *A Sneak Peek into English Literature* on Feb 2024 ISBN 9798877312623
- Editor of Online Research Journal *International Journal of English Language and Literature*
- Participation in Seminars/Conferences/FDP - 6
- Organized Workshop/FDP/Conference - 1



Ms. Divya.R
Assistant Professor
Department of English Literature

- Published a paper entitled *Chinese Diaspora in Amytal's - The Joy Luck Club*, ISBN : 978-93-84935-09-2
- Organized Workshop/FDP/Conference - 1
- Participation in Seminars/Conferences/FDP - 6



Ms. I. Angelin
Assistant Professor
Department of English Literature

- Co-authored and published an anthology in a book *Everlasting love* Words genix Publication, ISBN 9789356052680
- Co-authored and published an anthology in a book *Ship of life* United Litertes Publication, ISBN 9788196755249
- Participation in Seminars/Conferences/FDP - 2



Dr. Sundaramayil .R.S
Assistant Professor / Head
Department of Tamil

- Acted as a BOS member - rathinam College of Arts and Science June 2022 to 2025 - 3 years.
- Act as a Chief guest in 6 Colleges (Ambrose College, Krishnammal, PSG CAS, NGP, Ratinamcollege, உலகத் தமிழ்க் கூடல்)
- Participated in FDP/ Seminars/ Conferences-5
- Organised programmes-10

STAFF ACHEIVEMENTS



திருமதி.T. சாந்தாமணி
Assistant Professor Head
Department of Tamil

- திருச்செங்கோடு கே எஸ் ஆர் கல்வி நிறுவனம்- நாவரசி பட்டம்
- திருப்பூர் நகைச்சுவை மன்றம்- செந்தமிழ்த் தேனீ பட்டம்
- சூலூர் தமிழ்ச் சங்கம் கொங்குத் தமிழ் நாவரசி பட்டம்
- அவிநாசி அருங்கலை மன்றம்- கொங்கு தமிழினி பட்டம்
- வெளிச்சம் பத்திரிக்கை- பட்டிமன்ற வித்தகி பட்டம்
- சுந்தராபுரம் ஐன்ஸ்டீன் பள்ளி- சாதனையாளர் விருது
- தர்மபுரி கம்பன் கழகம் - நற்றமிழ் நாயகி பட்டம்
- திருச்செங்கோடு விவேகானந்தா கல்விக் குழுமம் -செந்தமிழ் தேன் அருவி பட்டம்
- தாராபுரம் தமிழ் மன்றம் - கொங்குச் செல்வி பட்டம்



Dr. Ganesan A
Assistant Professor
Department of Artificial Intelligence & Machine learning

- Awarded Doctorate on 24 August 2023.
- Acted as a Resource Person in the Seminar organised by Department of Computer Science, Sri Ramakrishna College of Arts and science on 7 Feb 2024.



Mr.Subbiah Doss.M
Department of Physical Education

- Served as an Umpire for the Asian hockey federation's FIH level 1 event in Chennai from 7 August to 9 August 2024.
- Served as a member of the selection committee at Bharathiar University for the Inter-Collegiate men's hockey tournament from 16 Oct to 18 Oct 2023.

SPORTS ACHEIVEMENTS

S.NO	STUDENT NAME	DEP/YEAR	GAME	DATE	POSITION
1	Sowmiya S.V	II Bca	KABADDI (women)	28.01.24/ 30.01.24	QUATER FINAL (TEAM ENTERED KEHLO INDIA)
2	Dhanush P	III BBA	DUEBALL (men)	07.02.24/ 11.02.24	WINNER
3	Deva Prakash . G	III B.COM B &I	VOLLEYBALL (men)	28.07.2023	IV PLACE
	Saravana Prakash . S	III B.COM			
	Jairam Prasanth . G	III B.COM PA			
	Hari Prasanth.T	III B.COM PA			
	Kalai Selvan . R	III B.COM PA			
	Dev Kumar Chawpal . A	III B.COM PA			
	Sanjay . R	III BBA			
	Pravin . R	II B.COM			
	Rajguhan . S	II B.COM			
	Shanmuga Selvam . D	I B.COM			
Aditya . K	I B.COM				
4	Nidheesh S	III B.COM PA	FOOTBALL (men)	11.08.2023	I PLACE
	Sruthesh K	III B.COM PA			
	Mohammed Anshif K.K	III B.COM PA			
	Shaheen H	III B.COM PA			
	Mithun Chakkaravarthy.A	III B.COM B&I			
	Muthu Kumar . S	III B.COM CA			
	Surrender A	II B.COM CA			
	Sharrvesh V	II B.COM			
	Devid Raj A	I B.SC A&I			
5	Subashni	III B.COM	VOLLEYBALL (women)	10.08.2023 11.08.2023	III PLACE
	Mageshwari	III B.COM CA			
	Bavya	III B.COM			
	Hema	I B.COM			
	Sruthi Priya	III B.COM			
	Kavya	I B.COM			
6	Abinesh G	III B.COM	10000 MTS		I PLACE
7	Abinesh G	III B.COM	5000 MTS		II PLACE
8	Kalaiarasi K	I BSC CS	3000 MTS	04.09.2023 & 05.09.2023	III PLACE
9	Keerthivasan S	III B.COM	SHOT PUT		III PLACE

S.NO	STUDENT NAME	DEP/YEAR	GAME	DATE	POSITION
10	Sasi . M	III BSC CS	HOCKEY (men)	13.09.23 15.09.23	II PLACE
	Vasanth . K	III BSC CS			
	Kumareshwaran . G	III B.COM B&I			
	Krishna seelan . A	III B.COM B&I			
	Gopi . G	III B.COM B&I			
	Thanigaivel . M	II B.COM			
	Sanjay . K	II B.COM			
	Puzagal . S.S	I B.COM			
11	Preethi R	II B.A. Eng	KABADDI (women)	03.10.23\ 05.10.23	IV PLACE
	Gayathri G	II B.com PA			
	Sowmiya S.V	II BCA			
	Hema Ishwarya M	II B.A. Eng			
	Vinusha S	II B.com			
	Muthu Selvi K	II B.com			
	Jayasri Narasimman N	II B.com			
	Nandhini R	I B.com			
	Harini S	I BBA			
	Abinaya A	I B.com CA			
12	Manimegalai A	III B.com	VOLLEYBALL (women)	09.10.23\ 11.10.23	IV PLACE
	Suhashini M	III B.com			
	Suruthi Priya D	III B.com			
	Maheshwari P	III B.com CA			
	Pavya M	III B.com			
	Kaviya N	I B.com CA			
	Hema K	I B.com CA			
	Mythili M	III B.com			
	Nivetha R	I M.com			
13	Poojadarshini M	I BCA	TAEKWANDO (women)	20.10.23	III PLACE
14	Sowmiya S.V	II Bca	KABADDI (women)	22.11.23/ 26.11.23	winner

CELEBRATIONS



Onam Celebration



Independence Day



Pongal Celebration



Republic Day



Womens Day



Freshers Day



Verve



Farewell

Verve 2024

Inter Collegiate Fest



VERVE 2024 was a fervent, exciting, and enjoyable event that took place at the G Ramasamy auditorium on March 16, 2024. The students' inner fire was stoked by the intercollegiate cultural festival. Numerous celebrities graced the fest's opening ceremony. Dr. R Rajkumar, Principal, SCAS, unveiled the Championship trophy during the inaugural ceremony. The invited guests included Mr. Karthick Super Singer 10, Ms. Sufath Sufi, an international singer, Mrs. Pretty Grace, an actress, Dr. Bhavatharani, a model, Ms. Sri Nia, a producer/actress, and Mr. Samsu Ali, MD, of Chennai Mobiles. A total of ten distinct activities were held, including face painting, art to trash, fireless cooking, mime, group and solo dancing, Mr. & Ms. Verve, and mehandi and rangoli. Fest gave students a larger stage on which to demonstrate, educate, and share their cultural skills. The experts in their respective fields judged each event. Annai College of Arts and Science, Kumbakonam, was declared the overall champion by Smt. L. Suguna, President of Suguna Institutions. With much zeal and energy, students from Tamil Nadu, Kerala, Karnataka, and Andhra Pradesh took part. As the event came to an end, the DJ left a ton of unforgettable memories.

With the help of Chennai Mobiles, the title sponsor, and co-sponsors Ganapathy Silks, PSR Silks, Venus Notebooks and Annapoorna, the festival was a huge success. A variety of stalls set up by women entrepreneurs selling homemade goods, chemical-free cosmetics, exquisite pearls from Hyderabad, Kulfi Ice from Bombay, and other items dominated the festival grounds.



Programmes Offered

UG

**B.Com | B.Com CA | B.Com PA
BSc.CS | BCA | BSc. AI & ML
BBA | BBA CA | BA English**

PG

M.Com

Ph.D

Commerce* | Management

Affiliation Awaited

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